

INVOICE



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Advertiser	American Crossroads
Product	11/27/694 - AMERICAN CROSSROADS
Estimate Number	694

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04057286-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Order #	04057286
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 430a	430a-5a		10/29/12 to 11/04/12	1x	- TWTF - -				
	13			Tu	10/30/12	:30	4:53 AM	USPRTV28ACH	\$250.00		1
2	13	Good Day 430a	430a-5a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	4:52 AM	USPRTV28ACH	\$250.00		1
3	13	Good Day 5a	5a-530a		10/29/12 to 11/04/12	3x	- TWTF - -				
	13			Tu	10/30/12	:30	4:59 AM	USPRTV24ACH	\$800.00		3
	13			W	10/31/12	:30	5:24 AM	USPRTV28ACH	\$800.00		1
	13			Th	11/01/12	:30	5:26 AM	USPRTV28ACH	\$800.00		2
4	13	Good Day 5a	5a-530a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:24 AM	USPRTV24ACH	\$800.00		1
5	13	Good Day 530a	530a-6a		10/29/12 to 11/04/12	4x	- TWTF - -				
	13			Tu	10/30/12	:30	5:55 AM	USPRTV28ACH	\$1,200.00		1
	13			W	10/31/12	:30	5:58 AM	USPRTV28ACH	\$1,200.00		4
	13			Th	11/01/12	:30	5:42 AM	USPRTV24ACH	\$1,200.00		3
	13			F	11/02/12	:30	5:40 AM	USPRTV28ACH	\$1,200.00		2
6	13	Good Day 6a	6a-7a		10/29/12 to 11/04/12	3x	- TWTF - -				
	13			Tu	10/30/12	:30	6:55 AM	USPRTV28ACH	\$1,900.00		1
	13			W	10/31/12	:30	6:12 AM	USPRTV28ACH	\$1,900.00		2
	13			F	11/02/12	:30	6:30 AM	USPRTV24ACH	\$1,900.00		3
7	13	Good Day 6a	6a-7a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:58 AM	USPRTV28ACH	\$1,900.00		1
8	13	Good Day 7a	7a-8a								

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8	13	Good Day 7a	7a-8a								
					10/29/12 to 11/04/12	3x	- TWTF - -				
	13			Tu	10/30/12	:30	7:30 AM	USPRTV28ACH	\$2,000.00		1
	13			W	10/31/12	:30	7:54 AM	USPRTV24ACH	\$2,000.00		2
	13			Th	11/01/12	:30	7:13 AM	USPRTV28ACH	\$2,000.00		3
9	13	Good Day 7a	7a-8a								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	7:45 AM	USPRTV28ACH	\$2,000.00		1
10	13	Good Day 8a	8a-9a								
					10/29/12 to 11/04/12	3x	- TWTF - -				
	13			W	10/31/12	:30	8:42 AM	USPRTV28ACH	\$1,400.00		1
	13			Th	11/01/12	:30	8:21 AM	USPRTV28ACH	\$1,400.00		2
	13			F	11/02/12	:30	8:15 AM	USPRTV28ACH	\$1,400.00		3
11	13	Good Day 8a	8a-9a								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	8:30 AM	USPRTV28ACH	\$1,400.00		1
12	13	Good Day 9a	9-10a								
					10/29/12 to 11/04/12	2x	- TWTF - -				
	13			Tu	10/30/12	:30	9:48 AM	USPRTV28ACH	\$1,000.00		2
	13			W	10/31/12	:30	9:59 AM	USPRTV28ACH	\$1,000.00		1
13	13	Good Day 9a	9-10a								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	9:30 AM	USPRTV28ACH	\$1,000.00		1
14	13	Good Day Sa 6a	6a-7a								
					10/29/12 to 11/04/12	1x	- - - - - S -				
	13			Sa	11/03/12	:30	6:38 AM	USPRTV24ACH	\$700.00		1
15	13	Good Day Sa 7a	7a-8a								
					10/29/12 to 11/04/12	1x	- - - - - S -				
	13			Sa	11/03/12	:30	7:37 AM	USPRTV28ACH	\$1,400.00		1

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Sales Office	FSS Philadelphia
Sales Region	National

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Billing Calendar	Broadcast
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16	13	Good Day Sa 8a	8a-9a								
		10/29/12 to 11/04/12	1x	-----S-							
	13	Sa	11/03/12	:30	8:53 AM	USPRTV28ACH		\$1,400.00			1
17	13	Good Day Su 6a-7a News	6a-7a								
		10/29/12 to 11/04/12	1x	-----S							
	13	Su	11/04/12	:30	6:27 AM	USPRTV28ACH		\$600.00			1
18	13	Good Day Su 7a	7a-8a								
		10/29/12 to 11/04/12	1x	-----S							
	13	Su	11/04/12	:30	7:52 AM	USPRTV28ACH		\$1,200.00			1
19	13	Good Day Su 8a	8a-9a								
		10/29/12 to 11/04/12	1x	-----S							
	13	Su	11/04/12	:30	8:20 AM	USPRTV28ACH		\$1,600.00			1
20	13	Fox News Sunday	9a-10a								
		10/29/12 to 11/04/12	1x	-----S							
	13	Su	11/04/12	:30	10:00 AM	USPRTV28ACH		\$1,400.00			1
21	13	Live with Kelly	10a-11a								
		10/29/12 to 11/04/12	3x	-TWTF--							
	13	Tu	10/30/12	:30	10:22 AM	USPRTV24ACH		\$800.00			2
	13	W	10/31/12	:30	10:34 AM	USPRTV28ACH		\$800.00			3
	13	F	11/02/12	:30	10:58 AM	USPRTV28ACH		\$800.00			1
22	13	Live with Kelly	10a-11a								
		11/05/12 to 11/11/12	1x	M-----							
	13	M	11/05/12	:30	10:23 AM	USPRTV24ACH		\$800.00			1
23	13	Fox 13 News at Noon	12p-1p								
		10/29/12 to 11/04/12	3x	-TWTF--							
	13	Tu	10/30/12	:30	12:53 PM	USPRTV28ACH		\$600.00			1
	13	W	10/31/12	:30	12:27 PM	USPRTV28ACH		\$600.00			2
	13	F	11/02/12	:30	12:15 PM	USPRTV28ACH		\$600.00			3
24	13	Fox 13 News at Noon	12p-1p								

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24	13	Fox 13 News at Noon	12p-1p								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	12:40 PM	USPRTV28ACH	\$600.00		1
25	13	Fox 13 News at 530p	530p-6p								
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			Tu	10/30/12	:30	5:40 PM	USPRTV28ACH	\$2,000.00		1
26	13	Fox 13 News at 5p	5p-530p								
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			Tu	10/30/12	:30	5:13 PM	USPRTV28ACH	\$2,000.00		1
27	13	Fox 13 News at 5p	5p-530p								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:27 PM	USPRTV28ACH	\$2,000.00		1
28	13	Fox 13 News at 530p	530p-6p								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:58 PM	USPRTV28ACH	\$2,000.00		1
29	13	Fox 13 News at 6p	6p-630p								
					10/29/12 to 11/04/12	1x	- TWTF - -				
	13			Tu	10/30/12	:30	6:24 PM	USPRTV24ACH	\$2,400.00		1
30	13	Fox 13 News at 6p	6p-630p								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:28 PM	USPRTV28ACH	\$2,400.00		1
31	13	Fox 13 News at 630p	630p-7p								
					10/29/12 to 11/04/12	2x	- TWTF - -				
	13			Tu	10/30/12	:30	6:39 PM	USPRTV28ACH	\$1,500.00		1
	13			W	10/31/12	:30	6:54 PM	USPRTV24ACH	\$1,500.00		2
32	13	Fox 13 News Su 6p	6p-7p								
					10/29/12 to 11/04/12	1x	- - - - - S				
	13	Fox 13 News at 5p	5p-530p	Tu	10/30/12	:30	5:24 PM	USPRTV28ACH	\$1,500.00	MG for 32.1 11/04	2
	13			Su	11/04/12	:00			\$1,500.00	See MG 32.2	1

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32	13	Fox 13 News Su 6p	6p-7p								
33	13	World Series Game NonHome	Various								
				10/29/12 to 11/04/12	1x	--W----					
	13			W	10/31/12	:00			\$15,000.00	Credited	1
34	13	M-Su 10p-1030p Late News	10p-1030p								
				10/29/12 to 11/04/12	2x	-TWTFSS					
	13			W	10/31/12	:30	10:17 PM	USPRTV28ACH	\$3,400.00		1
	13			Th	11/01/12	:00			\$3,400.00	See MG 34.3	2
	13			F	11/02/12	:30	10:27 PM	USPRTV28ACH	\$3,400.00	MG for 34.2 11/01	3
35	13	Fox 13 Late News 10p	10p-1030p								
				11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	10:27 PM	USPRTV24ACH	\$3,400.00		1
36	13	M-Su 1030-11p Late News	1030p-11p								
				10/29/12 to 11/04/12	2x	-TWTFSS					
	13			W	10/31/12	:30	10:57 PM	USPRTV28ACH	\$2,400.00		1
	13			Su	11/04/12	:30	10:54 PM	USPRTV28ACH	\$2,400.00		2
37	13	M-Su 11p-1135p Late News	11p-1135p								
				10/29/12 to 11/04/12	2x	-TWTFSS					
	13			W	10/31/12	:30	11:28 PM	USPRTV28ACH	\$2,200.00		1
	13			Sa	11/03/12	:30	11:55 PM	USPRTV24ACH	\$2,200.00		2
39	13	College Football Prime	Various								
				10/29/12 to 11/04/12	1x	-----S-					
	13			Sa	11/03/12	:30	8:43 PM	USPRTV28ACH	\$5,000.00		1
40	13	College Football Prime	Various								
				10/29/12 to 11/04/12	1x	-----S-					
	13			Sa	11/03/12	:30	10:50 PM	USPRTV28ACH	\$5,000.00		1
41	13	NFL RS Game Bucs	Various								
				10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	3:59 PM	USPRTV28ACH	\$23,000.00		1

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42	13	NFL RS Game Bucs	Various		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	7:43 PM	USPRTV28ACH	\$15,000.00		1
43	13	Fox 13 Late News 10p	10p-1030p		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	10:12 PM	USPRTV28ACH	\$3,400.00		1
44	13	NFL RS Pre Game Non Home	Various		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	12:59 PM	USPRTV24ACH	\$3,000.00		1

Aired Spots

62

<u>Gross Total</u>	\$137,700.00	
<u>Agency Commission</u>	\$20,655.00	
<u>Net Amount Due</u>	\$117,045.00	<u>Payment Terms 30 Days</u>

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